

Presentation

Introduction

Our business is a technology and telecommunications company that provides eSIM services. Name is esimware. It helps people stay connected worldwide easily and instantly, without a physical SIM card.

Our Tagline: Stay Connected, Anywhere, Anytime.

Why did we choose this?

Around the world, travelers often face difficulties when buying SIM cards abroad. They must go through ID checks, registration, and payment issues. SIM cards can be expensive, and data plans often have short validity. Networks can also be weak in some areas. In the slide, there is some data about the data plans and prices based on different countries.

Now

With eSIM, there are no traditional SIM hassles. **Instant activation** allows travelers to connect to local networks within minutes—no store visits or physical cards needed. **Flexible and cost-efficient**, eSIM lets users switch between global data plans effortlessly, avoiding expensive roaming fees.

Marketing

We can work with famous travel bloggers and influencers, like **Nadir On the Go** and **Luisito Comunica**, to promote our eSIM service. They can show how easy it is to stay connected while traveling in different countries. We can also partner with **airlines** and **travel platforms** to make eSIM part of the travel experience.

Segment (Who We Serve)

- People who travel often to other countries.
- Business people who work online from anywhere.
- Students and expats who need a good internet connection abroad.
- Tourists who want quick and easy access to the internet.

Our Targeting Customer

We focus on **tourists and short-term travelers** who want fast and simple internet access. We also target **business travelers**, **digital nomads**, and **foreigners living abroad** who need reliable data.

Our service is great for **tech-savvy people** who want flexibility and comfort when they travel.

Positioning

We provide **instant global internet** without the need for a physical SIM card. Our eSIM is **easy, affordable, and flexible**, helping users stay connected **anytime, anywhere**.

Differentiation (Why Choose Us)

Our eSIM stands out because of:

- **24/7 customer support**
- **Strong and reliable global network**
- **Fast activation with local carrier partnerships**
- **Good prices and smooth performance**

Together, these make our eSIM **simple, fast, and trustworthy** for travelers and remote workers.

Part 1

People

Our team members:

- Md. Zayed Zubayer
- Md. Lutfur Rahman
- Israt Hossain Khan Sheam
- Khandakar Fahim
- Alimoon Huda Moon

They work together to build, promote, and improve the Esimwire service.

Process (How Esimwire Works)

Our process has **four main stages** to make sure our eSIM service is smooth, reliable, and ready for customers.

Step 1: Research & Idea Validation

- We study the market to understand what travelers need.
- Check the **technical feasibility** — can we build and support it?
- Estimate **costs** and required tools.
- Collect user feedback to confirm that the idea is useful.

Step 2: Design & Branding

- Create a **clean and easy-to-use interface** (UI/UX design).
- Build **prototypes** to test the user experience.
- Design the **brand identity** (logo, color, style) to make Esimwire look modern and trustworthy.

Step 3: Development & Testing

- Build the **core features**, like eSIM activation, data plan selection, and user dashboard.
- Test all functions to make sure they work smoothly.
- Optimize **performance and security** to ensure reliability.

Step 4: Promotion & Optimization

- Launch the service publicly.
- Promote through **social media, influencers, and partners**.
- Collect feedback from users to fix issues and improve the product continuously.

Promotion

We promote Esimwire online through travel influencers, social media, and global traveler communities to reach more users. There is a demo poster

Part 2

Price (Our eSIM Plans)

We offer **simple, flexible, and affordable** pricing so that travelers can choose what fits their needs.

Data Plan

1 GB - \$5 For 30 days

5 GB \$15 For 30 days

10 GB \$28 For 30 days

now if we visit our website (show website) we can understand it more easily

there are data plan based different countries and different esim

// go to search bar search any country there are some plan

// for **Financial Feasibility Analysis** , our team explain it

Financial Feasibility Analysis (Team Explanation)

Overview:

Our financial analysis shows that the *Esimwire project* is **profitable and sustainable** over time.

We calculated the **startup cost, operating cost, revenue, and net profit** for three years.

Year 1:

- **Startup Cost:** \$20,000
- **Operating Cost:** \$50,000
- **Revenue:** \$90,000
- **Net Profit:** \$40,000

□ Explanation:

In the first year, we spent money on setup, development, and marketing.

Even with these costs, we earned a profit of \$40,000 — showing strong early potential.

Year 2:

- **Operating Cost:** \$90,000
- **Revenue:** \$180,000
- **Net Profit:** \$90,000

□ Explanation:

Our revenue doubled in the second year due to more customers and better promotions.

Profits also increased as brand awareness grew.

Year 3:

- **Operating Cost:** \$150,000
- **Revenue:** \$300,000
- **Net Profit:** \$100,000

□ Explanation:

By year three, *Esimwire* shows solid growth and higher market reach.

Revenue continues to rise, keeping net profit stable even with higher expenses.

